

CEV Multimedia

Teacher Appraisals of Core/basal Titles

	Title	Page #
1.	iCEV Agricultural Science Site	1
2.	iCEV Business and Marketing Site	2
3.	iCEV Career Exploration Site	3
4.	iCEV Family and Consumer Sciences Site	4

Teacher Appraisal of Title

This information is provided for local school boards to consider in their selection process to meet the needs of their student population. All teachers that reviewed this material are highly qualified in their specific field in education.

Textbook Title:	ICEV Agricultural Science Site		
Publisher:	CEV Multimedia Ltd		
Grade Level:	9th-12th		
TE ISBN No.:	9781614592426	SE ISBN No:	9781614592433
CATEGORY:	Core/basal		

Textbook Organization
Textbook well organized. Good use of technology
Student Assessment Support
Continual modes of assessment, in short units. Could benefit from more constructed and expanded response. Lots of self-assessment, metacognitive skills
Additional Criteria
Did not differentiate for ELL and higher and lower learners. (SPED and advanced modifications) Answer keys and support were provided Good visuals, and variety of presentations The focus of many unit assessment were "poster" oriented
Teacher Comments
"Good visuals, not stereotyped, videos are engaging" C.F. – Mesilla Valley Training Center, Las Cruces "Information not dumbed down. Good presentation of specific jobs within pathways. Solidly meets NM standards" "Program could benefit from Bloom's 3 enrichment activities and critical thinking opportunities." "Encourages and exemplifies partnership with industry." P.E. – Bloomfield High School "Teacher and student friendly. Research based" C.M. – Dulce High School

Teacher Appraisal of Title

This information is provided for local school boards to consider in their selection process to meet the needs of their student population. All teachers that reviewed this material are highly qualified in their specific field in education.

Textbook Title:	ICEV Business & Marketing Site
Publisher:	CEV Multimedia, Ltd.
Grade Level:	9th-12th
TE ISBN No.:	9781614592600 (1 yr) 9781614592624 (1 yr CL) 9781614592631 (6 yrs) 9781614592655 (6 yrs CL)
SE ISBN No:	9781614592617 (1 yr) 9781614592648 (6 yrs)

Textbook Organization

The unit was well organized. It went from simple to more difficult projects providing differential learning. There is flexibility in choosing which units to teach.

Student Assessment Support

Assessments were available from beginning to end. They included questions, activities, projects and worksheets. The majority of the projects were in depth and challenging. However, we were not able to find any rubrics for projects or cumulative assessments.

Additional Criteria

Self-paced learning and lots of individual & team projects.
There was an extensive use of technology.

Teacher Comments

This is a great resource. The videos and projects were very effective. The only drawback is that once your subscription is done you lose access. The publisher may want to consider extending the license to seven years to match our adoption cycle.

We would consider this a general business or office technology resource. We are not sure there is sufficient computer applications units to comprise a complete curriculum for a general computer applications class.

SA, High School Business Teacher
AL, High School Business Teacher
CT, High School Business Teacher

Teacher Appraisal of Title

This information is provided for local school boards to consider in their selection process to meet the needs of their student population. All teachers that reviewed this material are highly qualified in their specific field in education.

Textbook Title:	ICEV Career Exploration Site		
Publisher:	CEV		
Grade Level:	9-12		
TE ISBN No.:	9781614592785	SE ISBN No:	9781614592792
CATEGORY:	Core/basal		

Textbook Organization

Videos, media, and PowerPoints are in excellent sequential order, easy to use, and related to all materials in the online textbook. The online course is well organized, follows the CTE Common Core standards. Strong teacher objectives and lessons are user friendly. Online course allows quick access to materials for both teacher and students.

Student Assessment Support

Student materials provide a variety of activities that reach the different levels in the Bloom's Taxonomy. Student engagement activities are well thought out and detailed. Research activities and projects engage the learner in high order thinking skills. Students must also learn to call upon prior knowledge to complete tasks.

Additional Criteria

Online textbook is very clear and concise. Curriculum provides for cooperative and independent learner engagement. Online teacher edition provides for multiple test options as well as variety of student engagement. Curriculum integrates a global perspective on careers.

Teacher Comments

"Materials are well thought out and easy to use. Curriculum is easy to integrate with multiple courses." A.C. FACS High School Teacher

"Love the video clips and variety of activities for students. Really hits on employer expectations with real world applications." M.B. FACS Middle School Teacher

"Felt it was a good resource for career exploration in all grade levels. Good relationship to CTE common cores standards and Bloom's levels." M.R. FACS High School Teacher

Teacher Appraisal of Title

This information is provided for local school boards to consider in their selection process to meet the needs of their student population. All teachers that reviewed this material are highly qualified in their specific field in education.

Textbook Title:	CEV Family and Consumer Sciences
Publisher:	CEV
Grade Level:	9th-12 th
TE ISBN No.:	9781614592654; 9781614592723;9781614592747;9781614592778
SE ISBN No:	9781614592761/978161492730

Textbook Organization
<p>The textbook was organized in a thematic form. Easy to follow. Several activities used for higher order thinking on Blooms Taxonomy. Common Core standards were listed and easy to locate and follow. CEV has a complete body of work that truly supports career exploration. In addition, the Family and Consumer Sciences field is complete and challenging at the high school level.</p>
Student Assessment Support
<p>Examples of Assessments were throughout the sections in each chapter. Included levels 1-3 for Bloom’s Taxonomy Model. There were strategies included for mulit-level learners including ELL, SPED, and gifted. Content on videos were straight forward and easy to follow. Multiple opportunities for assessments to include formal and informal.</p>
Additional Criteria
<p>The text addressed local and global businesses. The text included cultural diversity in videos and text. Valuable notations of objectives, common core requirement and career CTE expectations/standards.</p>
Teacher Comments
<p>Felt it was a good book if a teacher has the technology to utilize the learning activities and independent student projects. There were several group activities incorporated to enhance team work. M.B.R. – FACS High School Teacher</p> <p>“Great up to date video clips for classrooms.” I appreciate the wide variety of student activities that are both hands on and media based. M.H.B. – FACS Middle School Teacher</p> <p>Good use of media and technology project. Students learn to take ownership of the information due to the personalization of the information. A.C. – FACS High School Teacher</p>