

Goodheart-Willcox

Teacher Appraisals of Core/basal Titles

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Teacher Appraisal of Title

This information is provided for local school boards to consider in their selection process to meet the needs of their student population. All teachers that reviewed this material are highly qualified in their specific field in education.

Textbook Title: Apparel: Design, Textiles and Construction

Publisher: Goodheart-Wilcox

Grade Level: 9-12

TE ISBN No.: 9781605255958

SE ISBN No: 9781605255934

Textbook Organization

The textbook is organized sequentially and is easy to follow. Content reaches common core standard related activities at the end of chapters. Content builds upon previously learned knowledge. Textbook covers historical fashion facts to current trends in the CTFM industry. The TE (teacher edition) academic knowledge and application skills charts is very useful tool in the assessment of student projects. Variety of teacher resources to teach subject matter.

Student Assessment Support

The TE has all the written assessments and student projects. The student textbook has ample visual media and step by step instructions for each project. All activities are project and activity based. All assessments support Bloom's taxonomy. Textbook is scientific and researched based. Students are encouraged to use technology to complete projects.

Additional Criteria

The textbook meets CTE common core standards. Textbook is well laid out with reference materials and hands-on projects. Visual media is updated with current trends. Activities will reach all types of learners.

Teacher Comments

"Excellent hands-on learning activities. Many opportunities to reach all learners". A.C. – FACS High School Teacher

"The textbook as well as the teacher's edition have excellent thought provoking and problem solving activities for all learning levels". M.R. – FACS High School Teacher

"Thoughtful and high level projects throughout the text will energize students. The skills for success taught in the careers of apparel are embedded with CTE common core standards." – M.B. FACS Middle School Teacher

Teacher Appraisal of Title

This information is provided for local school boards to consider in their selection process to meet the needs of their student population. All teachers that reviewed this material are highly qualified in their specific field in education.

Textbook Title:	Architecture: Residential Drafting and Design
Publisher:	Goodheart-Willcox Company
Grade Level:	9-12
TE ISBN No.:	9781619601840
SE ISBN No:	9781619601901

Textbook Organization

This text book is organized thematically by chapters building on the previous chapter. Early chapters cover basic architecture, drafting and design with later chapters getting to specific topics including electrical systems, plumbing, and building codes. Each chapter contains numerous opportunities for reflection, review and critical thinking skills. Skill levels are well noted and understandable for high school students. Internet resources are included in each chapter for further learning.

Student Assessment Support

The text and the teacher edition have plenty of assessments for review and re-teaching concepts. Student assessments were noted in levels to complete tasks assigned. Available website includes pre-test, on-line testing and quizzes for student learning and assessments. Power-points for chapters on website assist students in review and re-learning of concepts.

Additional Criteria

Textbook provides a logical and hierarchical organization. Provides many activities for students to learn using hands-on skills. The activities involve writing, math and critical problem solving while working individually and in groups. Many resources are available for students to learn more and expand on basic themes.

Teacher Comments

The manual was easy to read and follow through. Designed for high school student level of understanding. References and support material were tied to technology and industry standards. TS – Career Tech Teacher, secondary

Book provides information from basic concepts to advanced design ideas. Higher order review activities and questions are included with each chapter. KG – High School CAD & Architecture teacher

Text is comprehensive and easy to follow. Well organized chapters include many activities for Common Core and CTE Common Core. Employability skills, career pathways and career cluster information are included to assist students in understanding Architecture from many points of view from industry. CT – CAD, Pre-Engineering teacher, secondary

Teacher Appraisal of Title

This information is provided for local school boards to consider in their selection process to meet the needs of their student population. All teachers that reviewed this material are highly qualified in their specific field in education.

Textbook Title: Child Development: Early Stages Through Age 12

Publisher: Goodheart-Wilcox

Grade Level: 9-12

TE ISBN No.: 9781605252940

SE ISBN No: 9781605252933

Textbook Organization

The vocabulary is highlighted throughout the textbook. Students must be able to show a working knowledge of the vocabulary in order to complete the student engagement activities. The textbook is organized in an effective manner. The curriculum follows the sequence of the family life cycle. It starts with families and progresses into raising families and children.

Student Assessment Support

The textbook provides a variety of enrichment activities and visual aids for the learner. The TE (teacher edition) provides a variety of learner engagement activities for all learner levels. Projects, research assignments, and student activities meet different levels in Bloom's. Students must be able to call upon previous knowledge of material in order to complete activities throughout the textbook.

Additional Criteria

This textbook meets the CTE common core and FACS national standards with exceptional ease. The curriculum provides a solid foundation of social sciences. Activities are written for high order thinking activities.

Teacher Comments

"The cross curricular sections in the text are outstanding! Current material is inviting to the reader." M.B. FACS Middle School Teacher

"Well thought out with a variety of activities to implement in the classroom." A.C. FACS High School Teacher

"Felt the book applied concepts well to community, family, and individual very well. Good supplemental activities." M.R. FACS High School Teacher

Teacher Appraisal of Title

This information is provided for local school boards to consider in their selection process to meet the needs of their student population. All teachers that reviewed this material are highly qualified in their specific field in education.

Textbook Title:	Exploring Drafting
Publisher:	Goodheart-Willcox
Grade Level:	9 – 12
TE ISBN No.:	9781605254074
SE ISBN No:	9781605254050

Textbook Organization
<ul style="list-style-type: none">• Chapter layout is outstanding• Table of Contents is easy to follow• Objectives are understandable• Illustrations are modern and not recycled from previous editions• Great introductions• Sequential• Excellent Activities• Could be modified for grade level
Student Assessment Support
<ul style="list-style-type: none">• Outside activities and STEM activities are comprehensive• Excellent introduction manual• Reference other resources• Add to scope• Shows Sequence• Test Bank on CD• Assessment was review, application, and higher level thinking• Embedded with Rigor and Relevance
Additional Criteria
<ul style="list-style-type: none">• Added sections are enjoyable (i.e. academic links.)• Drawings are relatable to students' lives• Multiple diverse activities• Objectives on the chapters are written at a very high level of thinking
Teacher Comments
<ul style="list-style-type: none">• I would purchase this book, because it covers beginners through advanced, covers subject matter imbedded with STEM. D. P. High School CTE Teacher• A very good book. Quite enjoyable. Students would enjoy it. T.B. High School CAD Teacher• I like that this book. It went into the different disciplines within the area of drawing as well as the process to make or create what they have drawn. It also goes into model making with the idea of careers in different fields. R.K.B High School Construction Teacher.

Teacher Appraisal of Title

This information is provided for local school boards to consider in their selection process to meet the needs of their student population. All teachers that reviewed this material are highly qualified in their specific field in education.

Textbook Title: Fundamentals of Business Communications

Publisher: Goodheart-Wilcox Company

Grade Level: 9-12

TE ISBN No.: 9781605254722

SE ISBN No: 9781605254746

Textbook Organization

Well organized with a variety of features to captures students attention. (DK Junior High Careers)

Well organized & nice visuals (LM High School Marketing Ed.)

The pullout "Go Green" for sharing best practices was a nice addition. (DD High School technology)

Student Assessment Support

Check point questions throughout the chapters with a variety of assessments at the end of each unit.(DK Junior High Careers)

Basic assessments throughout & Apply Your Knowledge is more of the higher level. (LM High School Marketing Ed.)

The case studies embedded in the text would help direct student's review. (DD High School technology)

Additional Criteria

Teacher Comments

This textbook will be easily adapted to the classroom. (DK Junior High Careers)

A basic level textbook, but good for the content (LM High School Marketing Ed.)

Teacher Appraisal of Title

This information is provided for local school boards to consider in their selection process to meet the needs of their student population. All teachers that reviewed this material are highly qualified in their specific field in education.

Textbook Title: Introduction to Anatomy and Physiology

Publisher: Goodheart-Willcox

Grade Level: 9-12

TE ISBN No.: 9781619604162

SE ISBN No: 9781619604124

Textbook Organization

This textbook is organized by human body systems and scaffolds information in each successive chapter. Each chapter opens with lesson objectives and key terms. Laboratory activities are available within each chapter to assist with student comprehension. Teacher information available in the front of the teacher edition includes answers to chapter assessments, tools to help the teacher address standards, and strategies for differentiated instruction.

The text could benefit from additional higher order questioning and activities.

Student Assessment Support

This textbook offers graphics and online practice activities that are helpful in understanding procedures and skills requirements. Pre-knowledge quizzes, self-assessments, e-flashcards, and post-tests are valuable for formative and summative assessments. Each chapter also offers a mini-glossary for review of terms.

The publisher does not offer rubrics or student exemplars for assessments.

Additional Criteria

The teacher edition is very limited in offerings to assist instructors.

Teacher Comments

"This textbook would be a good classroom resource/supplement for a Health Science classroom." H.B. – High School Health Science Teacher

"This is a wonderful book for high school beginners." C.C. – High School Health Science Teacher

"I like the book's organization, topics covered, and teacher tips. This book will encourage student engagement." J.M. – High School Health Teacher

Teacher Appraisal of Title

This information is provided for local school boards to consider in their selection process to meet the needs of their student population. All teachers that reviewed this material are highly qualified in their specific field in education.

Textbook Title: Marketing Dynamics

Publisher: Goodheart Wilcox

Grade Level: 9-12

TE ISBN No.: 9781619603479

SE ISBN No: 9781619603431

Textbook Organization

Information & activities are easily accessible. Internet cites clearly marked. (DK Junior High Careers)

Topics seem to bounce around-not sure of correlation sometimes (LM High School Marketing Ed)

Chapter and Unit assessment sections are well thought out. Each section builds on the last. The connection made with DECA is well placed throughout the chapters. (DD High School Technology)

Student Assessment Support

Assessments at various levels and ongoing projects throughout book –Marketing Plan (DK Junior High Careers)

Very general (LM High School Marketing Ed)

Student assessment is linked to chapter with critical thinking projects included. (DD High School Technology)

Additional Criteria

Teacher Comments

Some High level thinking activities (DK Junior High Careers)

General information and Assessments (LM High School Marketing Ed)

Teacher Appraisal of Title

This information is provided for local school boards to consider in their selection process to meet the needs of their student population. All teachers that reviewed this material are highly qualified in their specific field in education.

Textbook Title: Modern Automotive Technology

Publisher: Goodheart-Wilcox

Grade Level: 9-12

TE ISBN No.: 9781619603806

SE ISBN No: 9781619603707

Textbook Organization

- Has a good flow and allows for instructors to choose the areas and order, as text is divided into sections. (RB HS CTE Teacher)
- Each section is divided into chapters with more than enough depth for a high school text. (DP HS CTE Teacher)
- Textbook is well organized and prides for easy lesson planning. (TS HS CTE Teacher)

Student Assessment Support

- Regular as well as ASE type questions. (RB HS CTE Teacher)
- Good activities that are possible to be conducted at any location. (TS HS CTE Teacher)

Additional Criteria

- This text is NATEF endorsed (RB HS CTE Teacher)
- This edition has many new references to enhance learning (TS HS CTE Teacher)

Teacher Comments

- Up to date with Hybrid technology (DP HS CTE Teacher)
- Good for engagement of students (RB HS CTE Teacher)

Teacher Appraisal of Title

This information is provided for local school boards to consider in their selection process to meet the needs of their student population. All teachers that reviewed this material are highly qualified in their specific field in education.

Textbook Title: Preparing for Life and Careers

Publisher: Goodheart-Wilcox

Grade Level: 9-12

TE ISBN No.: 9781605256276

SE ISBN No: 9781605256262

Textbook Organization

The textbook is well organized throughout, and chapters and content are in a logical order. The reinforcement of the material being taught is done with hands-on activities, research, and reading activities. Activities are well organized and are detailed oriented. Students learn to utilize applied technology. Media, visuals, and curriculum are updated. The textbook is organized into career pathways.

Student Assessment Support

Student activities are designed for cooperative and independent learning opportunities. Bloom's taxonomy is intertwined throughout the student activities. Textbook is designed for all grade levels. FCCLA, critical thinking, common core standards, and assessments provide a variety of learning opportunities.

Additional Criteria

Vocabulary and charts are effective. Many outstanding examples of diversity and cultures in the workplace. Literacy strategies for each unit. Good application, evaluation, and synthesis activities. Textbook has good activities for differential instruction.

Teacher Comments

"Felt the textbook would be good for grade level of students. End of unit activities are detailed oriented." M.R. FACS High School Teacher

"Comprehensive, easy to use, and full of great pictures and visual media. The text would easily hold the students attention; well designed." M.B. FACS High School Teacher

"Easy to follow and good teaching activities". A.C. FACS High School Teacher

Teacher Appraisal of Title

This information is provided for local school boards to consider in their selection process to meet the needs of their student population. All teachers that reviewed this material are highly qualified in their specific field in education.

Textbook Title: Working with Young Children

Publisher: Goodheart Wilcox

Grade Level: 9-12

TE ISBN No.: 9781605254395

SE ISBN No: 9781605254364

Textbook Organization

The supplemental reading advantage is perfect in supporting CTE and LCD common core. TE (teaching edition) is organized, clearly states national standards, and supporting material. Textbook is scientific and theory based. Meets all industry standards for training in the Early Childhood programs. Activities build on high level of thinking.

Student Assessment Support

Activities and projects are excellent field work experience and application. Question essentials are mid-level Bloom's thinking, but application activities are at the higher level of Bloom's. Working with Young Children has an outstanding Career Portfolio for future employment. Students will learn to conduct research at the higher level of Bloom's Taxonomy.

Additional Criteria

Excellent source for a high school CDA Training program for Early Childhood teachers and Aids. Meets Bloom's taxonomy at all levels. Workplace connections make this career come to life with hands-on applications. Pictures, graphs, and tables truly represent a wide range of diversity.

Teacher Comments

"Great portfolio opportunities throughout the text. These will really help prepare students for the childcare profession."
M.B. FACS Middle School Teacher

"High quality of book to instruct Early Childhood Education programs. Activities and exams are well thought out and easy to incorporate for a hands on learning approach" A.C. FACS High School Teacher

"Good references for diversity in teaching. Differential instructions for SPED, ELL and gifted students" M.R. FACS High School Teacher