

New Mexico School Bus Safety Program 2011 Poster Contest

Who May Enter

Any student enrolled in a public, parochial or other private elementary school may submit an entry. There are five divisions: Division #1 – Grades K-2, Division #2 – Grades 3-5, Division #3 – Grades 6-8, Division #4 – Special Needs and Division #5 – CAD (Computer Aided Drawing)

Deadline Date

All posters must be received at NMSBSP no later than September 16, 2011. All entries become the property of the NMSBSP, and are not returned.

When Can Posters Be Drawn

Posters can be drawn anytime between October 2010 and the deadline of September 16, 2011. The winning poster of each category will go on to the National School Bus Safety Poster Contest to be judged from other posters around the nation.

Poster Specifications

Completed poster size must be 11"x17" or 12"x18". There must be a 3"x5" card/entry blank securely fastened to the back of the poster which includes the student's name, grade, age, teacher's name, school name and school address. Please print clearly. Posters may be illustrated on the vertical or horizontal axis. Do NOT roll posters. They must be mailed/delivered flat.

Designs should be submitted on quality tag, poster illustration board or heavy paper. Construction paper may be used but winning entries must be mounted on quality tag poster. Lamination is not permitted, and will disqualify the poster. Cut paper/stencils (freehand or pre-drawn stick-on stencils) are not permitted and will disqualify the poster.

There is no limitation on the use of number of colors.

There is no limitation on the type of media – such as print, crayon, felt pen, etc. – used on the poster design; however, wood, plastic, glass or metal should not be part of the poster. Collage materials should not be used. Glued on pieces will eliminate the poster.

Poster designs may not incorporate any copyrighted characters (i.e., comic and/or television characters), photographs, magazine or newspaper illustrations.

Posters that do not meet any of the above criteria will be disqualified.

Poster Themes Must be Original and Correct in Safety Concept

Every poster and slogan must harmonize with the theme:

“I See the Driver – The Driver Sees Me!”

Contestants must illustrate above theme only, and the theme must be exactly as shown above.

Drawings must be original, correct in safety concept and the exclusive work of the student entering the contest in idea, design and execution. All artwork should be positive in approach, demonstrating only proper school bus

safety behaviors. At least a part of a yellow school bus must be present in the poster. Instructors should supervise all work created.

Lettering & Drawing

Freehand drawn letters only may be used on the poster design. Stenciled, pre-printed, manufactured stick-on or press-on letters or tracing may not be used and will disqualify the poster. Lettering should be clearly legible, even if used as part of the poster design.

Entries

All entries are open to the NMSBSP poster contest. The winner from each category will continue to the national poster contest. Contact NMSBSP for any questions or comments.

Posters must be mailed in a flat envelope to:

NMSBSP
c/o Mountain Bus Company
Attn: Cindi Gallegos
PO Box 160
Sandia Park, NM 87047

Judging

Posters selected for final judging will be reviews by the committee members of NMSBSP, comprised of prominent individuals in the field of pupil transportation safety. The winning posters will go on to the national poster contest. Criteria for the selection of award-winning posters are:

1. Relationship of the poster design to the school bus safety practices
2. Originality of the poster and how the idea is expressed in the poster design
3. Artwork and its execution
4. Visual impact of the poster design

All rules regarding poster specifications, themes, lettering, etc., must be followed. The penalty for non-compliance will be disqualification of the poster.

Prizes

NMSBSP Poster Contest

1st place winner in each division \$50.00 cash

The NMSBSP Poster Contest is sponsored by the New Mexico School Bus Safety Program.

National Poster Contest

Prizes will be awarded for each category as follows:

1 st place and overall winner	\$1000 Savings Bond
1 st place winners of remaining divisions	\$500 Savings Bond
2 nd place winners	\$250 Savings Bond
3 rd place winners	\$100 Savings Bond
1 st place winner – CAD division	\$100 Savings Bond

**The 1st place/overall winning poster will be used to promote
National School Bus Safety Week in 2012!**

**New Mexico School Bus Safety Program
2011 Poster Contest
Entry Blank**

Student Name: _____

Grade: _____ **Age:** _____

School: _____

School Address: _____

City: _____ **State:** _____ **Zip:** _____

Teacher's Name: _____