



United States Department of Agriculture  
Food and Nutrition Service

Southwest Region

Reply to  
Attn of: 2009-SNP-05

March 2, 2009

Subject: Update on Realignment of Nutrition Services in Child Nutrition Division

To: ALL STATE DIRECTORS (Special Nutrition Programs)

The purpose of this memorandum is to provide an update on projects recently realigned to the Child Nutrition Division in the Food and Nutrition Service National Office.

- The Eat Smart. Play Hard.<sup>TM</sup> Campaign (ESPH) is now handled by the Child Nutrition Division within Special Nutrition Programs. The movement of campaign materials to the Team Nutrition website is underway and should be completed by March 2009. In the meantime, campaign material can be viewed and downloaded from the campaign website located at:  
<http://www.fns.usda.gov/eatsmartplayhardeducators>.
- State and local program cooperators who, by May 31, 2008, signed up as a Power Partner have also received printed ESPH nutrition education materials as promised. In addition, educators and food service personnel can order a limited quantity of campaign material through the Team Nutrition online order form located at:  
<http://tn.ntis.gov/>. These materials include bookmarks, handouts, activity sheets, sticker, and brochures.
- Power Panther<sup>TM</sup> Costume Management is handled by the Office of Strategic Initiatives, Partnership and Outreach (OSIPO) in coordination with CND. **The Power Panther<sup>TM</sup> costume may be reserved for events through September 2009. Program cooperators should continue to book the costume through their respective Regional Office. The costume is scheduled for retirement on October 1, 2009.**

For additional information and questions please contact Ellen Wahlberg at (214) 290-9814.

Original Signed by:

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