

LFC Requester:	Sunny Liu
-----------------------	------------------

**AGENCY BILL ANALYSIS
2017 REGULAR SESSION**

WITHIN 24 HOURS OF BILL POSTING, EMAIL ANALYSIS TO:

[**LFC@NMLEGIS.GOV**](mailto:LFC@NMLEGIS.GOV)

and

[**DFA@STATE.NM.US**](mailto:DFA@STATE.NM.US)

{Include the bill no. in the email subject line, e.g., HB2, and only attach one bill analysis and related documentation per email message}

SECTION I: GENERAL INFORMATION

{Indicate if analysis is on an original bill, amendment, substitute or a correction of a previous bill}

Check all that apply:

Original	<input checked="" type="checkbox"/>	Amendment	<input type="checkbox"/>	Date	<u>02/11/17</u>
Correction	<input type="checkbox"/>	Substitute	<input type="checkbox"/>	Bill No:	<u>HB279</u>

Sponsor: Representative James E. Smith
Senator Daniel A. Ivey-Soto

Agency Code: 924

Short Title: PUBLISH SCHOOL
DISTRICT REPORT CARDS
ONLINE

Person Writing Christopher Ruskowski
Email

Phone: .

SECTION II: FISCAL IMPACT

APPROPRIATION (dollars in thousands)

Appropriation		Recurring or Nonrecurring	Fund Affected
FY17	FY18		

(Parenthesis () Indicate Expenditure Decreases)

REVENUE (dollars in thousands)

Estimated Revenue			Recurring or Nonrecurring	Fund Affected
FY17	FY18	FY19		

(Parenthesis () Indicate Expenditure Decreases)

ESTIMATED ADDITIONAL OPERATING BUDGET IMPACT (dollars in thousands)

	FY17	FY18	FY19	3 Year Total Cost	Recurring or Nonrecurring	Fund Affected
Total						

(Parenthesis () Indicate Expenditure Decreases)

Duplicates/Conflicts with/Companion to/Relates to:
 Duplicates/Relates to Appropriation in the General Appropriation Act

SECTION III: NARRATIVE

BILL SUMMARY

Synopsis: HB 279 alters publication requirements for the district report card, replacing newspaper publication with online publication.

FISCAL IMPLICATIONS

The fiscal impact is directly related to LEAs (district and charter schools) that are required to pay publication costs. These are estimated yearly costs for a large district (APS) and a small district (Maxwell) based on a large and small newspaper outlet:

Albuquerque Public Schools (20-page report) (1,400 column inches)
 Maxwell Public Schools (5-page report) (350 column inches)

Newspaper	Per Column Inch	Total Cost APS*	Total Cost Maxwell*
Albuquerque Journal	\$124	\$173,600	\$ 43,000
Santa Fe New Mexican	\$22.50	\$ 31,500	\$ 7,875
* costs are in dollars			

There is no direct fiscal impact to the PED.

SIGNIFICANT ISSUES

The bill replaces the requirement to publish district report cards in a newspaper with one to publish online via the PED and the LEA websites. The PED currently publishes these reports online in camera-ready format for LEAs to utilize and to meet the requirements of statute.

The replacement of paper with electronic publication accomplishes several worthwhile actions:

- It is likely that the reports will be seen by more people. According to Pew Research (<http://www.journalism.org/2016/07/07/pathways-to-news/>, 2016) more than twice as many people prefer to read their news from electronic media (59%) when compared with print journalism (26%).
- Printing costs (which often are akin to what advertisers pay) can create an unnecessary financial allocation for small LEAs, particularly state-authorized charter schools that have the same obligation to publish as large multi-school districts. This seems an

avoidable expense and a misplaced use of scarce education dollars. HB 279 would promote more freedom in formatting, which would most likely enhance accessibility and readership.

- Under federal guidance, LEAs are allowed to supplement the report with their own local information, which would make the report longer. The PED has similarly contemplated enlarging the report with auxiliary information that may be of interest to stakeholders. Publication costs have deterred both parties from acting on those opportunities that would create greater public transparency.
- Web publication can utilize interactive dashboards and graphics that make the information more interesting and appealing. It would likely broaden public dissemination to utilize these tools.

PERFORMANCE IMPLICATIONS

None

ADMINISTRATIVE IMPLICATIONS

None

CONFLICT, DUPLICATION, COMPANIONSHIP, RELATIONSHIP

None

TECHNICAL ISSUES

None

OTHER SUBSTANTIVE ISSUES

None

ALTERNATIVES

WHAT WILL BE THE CONSEQUENCES OF NOT ENACTING THIS BILL

LEAs will continue the practice of publishing accountability and public information reports via traditional newspaper outlets and absorbing the costs set by the advertising industry marketplace.

AMENDMENTS