

LFC Requester:	Sunny Liu
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**AGENCY BILL ANALYSIS
2017 REGULAR SESSION**

WITHIN 24 HOURS OF BILL POSTING, EMAIL ANALYSIS TO:

LFC@NMLEGIS.GOV

and

DFA@STATE.NM.US

{Include the bill no. in the email subject line, e.g., HB2, and only attach one bill analysis and related documentation per email message}

SECTION I: GENERAL INFORMATION

{Indicate if analysis is on an original bill, amendment, substitute or a correction of a previous bill}

Check all that apply: Date 2/20/17
Original **Amendment** **Bill No:** HM49
Correction **Substitute**

Sponsor: Rep. Antonio Maestas **Agency Code:** 924
Short Title: MEDIA LITERACY BEST PRACTICES **Person Writing:** Matt Pahl
Phone: _____ **Email:** Matt.Pahl@state.nm.u

SECTION II: FISCAL IMPACT

APPROPRIATION (dollars in thousands)

Appropriation		Recurring or Nonrecurring	Fund Affected
FY17	FY18		

(Parenthesis () Indicate Expenditure Decreases)

REVENUE (dollars in thousands)

Estimated Revenue			Recurring or Nonrecurring	Fund Affected
FY17	FY18	FY19		

(Parenthesis () Indicate Expenditure Decreases)

ESTIMATED ADDITIONAL OPERATING BUDGET IMPACT (dollars in thousands)

	FY17	FY18	FY19	3 Year Total Cost	Recurring or Nonrecurring	Fund Affected
Total						

(Parenthesis () Indicate Expenditure Decreases)

Duplicates/Conflicts with/Companion to/Relates to:
Duplicates/Relates to Appropriation in the General Appropriation Act

SECTION III: NARRATIVE

BILL SUMMARY

Synopsis: House Memorial 49 requires the LESC or other appropriate committee hold a hearing to discuss safe media technology use, with the goal to establish media literacy and digital citizenship as part of the state’s education goals and essential academic learning requirements. In addition, HM-49 requires PED and school districts to offer media literacy instruction and develop best practices.

FISCAL IMPLICATIONS

Costs associated with the design and development of media literacy and digital citizenship would be incurred by PED staff along with hosting the required coursework on a learning management system, which currently is not funded by the legislature through IDEAL-NM.

SIGNIFICANT ISSUES

HM49 creates the goal of establishing media literacy and digital citizenship as integral to the academic learning requirements of students; however, teaching practices, particularly those around technology-enabled instruction, are established at the local level. Therefore, the memorial could usurp local control as it relates to the modality of instruction students are engaged in within their classrooms. The memorial language could be strengthened by removing the requirement that they be incorporated into the state’s education goals and academic learning requirements and, instead, focus on supporting districts and charters that have chosen to move down this path of technology utilization as a way to ensure it is done so responsibly.

HM49 focuses narrowly on media literacy and digital citizenship; however, through the Governor’s Broadband for Education Initiative, there is significant opportunity to begin conversations around “how” the technology is being used in the classroom. And while media literacy and digital citizenship will be a part of these conversations, focus should tilt towards supporting districts and charters around planning and communication of efforts in order to thoughtfully roll out technology in classrooms.

WHAT WILL BE THE CONSEQUENCES OF NOT ENACTING THIS BILL

Districts, schools, and teachers that choose to utilize emerging technologies to drive their instruction will continue to have the autonomy to integrate media literacy and digital citizenship curriculum that ensures students are interacting with the technology in a safe, and productive, manner.